BASIS FOR OFFER PRICE

The Price Band, Floor Price and Offer Price will be determined by our Company and the Selling Shareholders, in consultation with the Book Running Lead Manager, on the basis of assessment of market demand for the Equity Shares offered through the Book Building Process and on the basis of the quantitative and qualitative factors described below. Investors should also refer to "*Our Business*", "*Risk Factors*", "*Financial Statements*" and "*Management's Discussion and Analysis of Financial Condition and Results of Operations*" on pages 194, 22, 260 and 311, respectively, to have an informed view before making an investment decision.

Qualitative Factors

Some of the qualitative factors and our strengths which form the basis for the Offer Price are:

- Strong historical financial results
- Long Term Relation with local Jobworkers for handling custom hand crafted gold jewellery making process
- Asset-Light business model
- Wide product range in hand crafted gold jewellery
- Commitment to Quality and Customer Satisfaction
- Established relations with corporate and non- corporate jewellery clients
- Experienced Promoters and management team with execution capabilities
- Established marketing setup

For more details on qualitative factors, refer to chapter *"Our Business-Our Strengths"* on page 201 of this Red Herring Prospectus.

Quantitative Factors

Some of the information presented below relating to our Company is derived from the Restated Financial Statements. For more details on financial information; investors, please refer the chapter titled "*Summary of Financial Information*" on page 55 of this Red Herring Prospectus.

Investors should evaluate our Company taking into consideration its earnings and based on its growth strategy. Some of the quantitative factors which may form the basis for calculating the Offer Price are as follows:

1. **EARNING PER SHARE ("EPS") (as adjusted for changes in capital), calculated in accordance with the Indian Accounting Standard 33 issued by the Institute of Chartered Accountants of India:**

Fiscal / Financial period	Basic EPS (in ₹)	Diluted EPS (in ₹)	Weight
March 31, 2024	1.09	1.09	1
March 31, 2025	3.44	3.44	2
March 31, 2026	9.09	9.09	3
Weighted Average	**5.87**		-

Notes:

a. *The face value of each Equity Share is ₹5 each.*

b. *Basic Earnings per share = Restated Consolidated Net profit after tax attributable to equity shareholders / Weighted average number of equities shares outstanding during the period/year.*

c. *Diluted Earnings per share = Restated Consolidated Net profit after tax attributable to equity shareholders / Weighted average number of potential equity shares outstanding during the period/year.*

d. *Weighted average = Aggregate of year-wise weighted EPS divided by the aggregate of weights i.e. (EPS x Weight) for each year /Total of weights.*

e. *The above statement should be read in conjunction with Significant Accounting Policies and Notes to Restated Consolidated Financial Statement of the "Financial Information" beginning on page 55 of this Red Herring Prospectus.*

2. AVERAGE RETURN ON NET WORTH ("RoNW"):

Fiscal / Period	RoNW (%)	Weight
2024	21.26%	1
2025	40.07%	2
2026	50.94%	3
Weighted Average	**42.37%**	-

Notes:

a. *Return on Net Worth (%) = Net Profit after tax attributable to owners of the Company, as restated / Restated net worth at the end of the year/period.*

b. *Weighted average = Aggregate of year-wise weighted RoNW divided by the aggregate of weights i.e. (RoNW x Weight) for each year/Total of weights.*

c. *'Net worth' under Ind-As: Net worth has been defined as the aggregate value of the paid-up share capital and all reserves created out of the profits and securities premium account and debit or credit balance of profit and loss account, after deducting the aggregate value of the accumulated losses, deferred expenditure and miscellaneous expenditure not written off, as per the audited balance sheet, but does not include reserves created out of revaluation of assets, write-back of depreciation and amalgamation for the financial year ended March 31, 2024; 2025 and 2026, in accordance with Regulation 2(1)(hh) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended.*

3. NET ASSET VALUE ("NAV") per Equity Share as per last balance sheet:

Financial Period	NAV per Equity Share (in INR)
March 31, 2026	17.82
After completion of the Offer	
- At Floor Price	**[●]**
- At Cap Price	**[●]**

Notes:

a. *Net Asset Value per Equity Share = Net worth as per the Restated Consolidated Financial Statements/ Number of equity shares outstanding as at the end of year.*

b. *'Net worth' under Ind-As: Net worth has been defined as the aggregate value of the paid-up share capital and all reserves created out of the profits and securities premium account and debit or credit balance of profit and loss account, after deducting the aggregate value of the accumulated losses, deferred expenditure and miscellaneous expenditure not written off, as per the audited balance sheet, but does not include reserves created out of revaluation of assets, write-back of depreciation and amalgamation for the financial years ended March 31, 2024; March 31, 2025 and March 31, 2026, in accordance with Regulation 2(1)(hh) of the Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) Regulations, 2018, as amended.*

4. Price/Earning ("P/E") ratio in relation to Price Band of ₹ [●] to ₹ [●] per Equity Share:

Particulars	P/E at the lower end of Price Band (no. of times)	P/E at the higher end of Price Band (no. of times)
Based on basic EPS for Fiscal 2026	**[●]**	**[●]**
Based on diluted EPS for Fiscal 2026	**[●]**	**[●]**

Industry P/E ratio

	P/E Ratio	Name of the company	Face value of equity shares (₹)
Highest	34.86	Sky Gold & Diamonds Limited	10.00
Lowest	10.04	Shanti Gold International Limited	10.00
Average	**22.45**		

Notes:

a. *The industry high and low has been considered from the industry peer set provided later in this section. The industry average has been calculated as the average P/E of the industry peer set disclosed in this section.*

b. *The industry P / E ratio mentioned above is as per the closing rate as on July 15, 2026 quoted on BSE.*

5. **Comparison of Accounting Ratios with Listed Industry Peers**

Name of Company	Face Value (₹ Per Share)	Closing price on July 15, 2026 (₹)	Revenue, for Fiscal 2026 (in ₹ million)	EPS (₹)		NAV (₹ per share)	P/E	RONW (%)
				Basic	Diluted			
Shankesh Jewellers Limited	5.00	[●]	16,307.87	9.09	9.09	17.82	[●]	50.97%
Peer Group								
Shanti Gold International Limited	10.00	213.15	20,187.09	21.22	21.22	83.00	10.04	23.42%
Sky Gold & Diamonds Limited	10.00	629.90	62,948.87	18.07	18.06	77.80	34.86	23.37%

** Offer Price per Equity Share will be determined on conclusion of the Book Building Process*
***Source: https://www.bseindia.com/index.html*

Notes:

(i) The figures of Shankesh Jewellers Limited are based on restated financial statements for the year ended March 31, 2026.

(ii) Current Market Price (CMP) is the closing price of peer group scripts as on July 15, 2026.

(iii) The figures for the peer group are based on the Consolidated audited financial statements for the year ended March 31, 2026.

6. **Key Performance Indicators**

All the KPIs disclosed below have been approved by a resolution of our Audit Committee dated June 08, 2026 and the Audit Committee has confirmed that it has verified and audited details of all the KPIs pertaining to the Company that have been disclosed to earlier investors at any point of time during the three years period prior to the date of filing of this Red Herring Prospectus, if any. During the three years period prior to the date of filing of this Red Herring Prospectus, no fresh allotment was made except for issuance of equity shares on bonus issue as disclosed in this section and section entitled "*Capital Structure*" on page 76 of this Red Herring Prospectus. Further, the KPIs herein have been certified by M/s. V J Shah & Co., Statutory Auditor, by their certificate dated June 08, 2026. For further details, please refer to the sections entitled "*Our Business*" and "*Management's Discussion and Analysis of Financial Condition and Results of Operations*" beginning on pages 194 and 311, respectively.

Key Performance Indicators (KPIs)	Unit of measurement	FY 2026	FY 2025	FY 2024
Operational				
Quantity of Gold Processed	Kgs	1,397.48	1,935.92	1,795.52
Financial				
Revenue from Operations	₹ millions	16,307.87	14,038.26	10,617.83
Gross profit	₹ millions	1,804.04	780.68	453.80
Gross profit margin	Percentage	11.06%	5.56%	4.27%
EBITDA	₹ millions	1,579.00	653.47	285.99
EBITDA margin	Percentage	9.68%	4.65%	2.69%
PAT	₹ millions	1,066.81	403.12	128.16
PAT Margin	Percentage	6.54%	2.87%	1.21%
ROE	Percentage	50.94%	40.08%	21.26%
ROCE	Percentage	41.57%	26.28%	16.46%
Core NWC days	No. of days	81.33	62.35	58.85
Net debt to equity ratio	No. of times	0.80	1.44	1.80
Net debt to EBITDA ratio	No. of times	1.06	2.22	3.79

Explanation for the Key Performance Indicators

Revenue from operations: *Revenue from operations represents the total turnover of the business as well as provides information regarding the year over year growth of our Company.*

EBITDA: *EBITDA is calculated as Restated profit / loss for the period plus tax expense plus depreciation and amortization plus finance costs and any exceptional items. EBITDA provides information regarding the operational efficiency of the business of our Company.*

EBITDA margin: *EBITDA Margin the percentage of EBITDA divided by revenue from operations and is an indicator of the operational profitability of our business before interest, depreciation, amortization, and taxes.*

Restated profit for the period / year: *Restated profit for the period / year represents the profit / loss that our Company makes for the financial year or during a given period. It provides information regarding the profitability of the business of our Company.*

Restated profit for the period / year margin: *Restated profit for the period / year Margin is the ratio of Restated profit for the period / year to the total revenue of the Company. It provides information regarding the profitability of the business of our Company as well as to compare against the historical performance of our business.*

Return on Equity ("RoE")*: RoE refers to Restated profit for the period / year divided by Equity for the period. Equity is calculated as closing balance of the total equity at the end of the period. RoE is an indicator of our Company's efficiency as it measures our Company's profitability. RoE is indicative of the profit generation by our Company against the equity contribution.*

Return on Capital Employed ("RoCE")*: RoCE is calculated as Earnings before interest and taxes (EBIT) divided by Capital Employed by the Company for the period. RoCE is an indicator of our Company's efficiency as it measures our Company's profitability. RoCE is indicative of the profit generation by our Company against the capital employed.*

Net Debt/ EBITDA: *Net Debt to Equity is a financial metric used to assess a company's financial leverage and risk level by comparing its net debt to shareholders' equity, calculated as a company's interest-bearing liabilities minus cash or cash equivalents, divided by shareholders equity.*

Net Debt/ EBITDA: *Net Debt to EBITDA is a measurement of leverage, calculated as a company's interest-bearing liabilities minus cash or cash equivalents, divided by its EBITDA. It shows how many years it would take for a company to pay back its debt if net debt and EBITDA are held constant.*

We shall continue to disclose these KPIs, on a half yearly basis, for a duration that is at least the later of (i) two years after the listing date; and (ii) the utilization of the Offer proceeds disclosed in the objects of the Offer section of the Prospectus. We confirm that the ongoing KPIs would be certified by the statutory auditor of our Company

7. Description on the historic use of the KPIs by our Company to analyse, track or monitor the operational and/or financial performance of our Company

In evaluating our business, we consider and use certain KPIs, as presented above, as a supplemental measure to review and assess our financial and operating performance. The presentation of these KPIs are not intended to be considered in isolation or as a substitute for the Restated Consolidated Financial Information. We use these KPIs to evaluate our financial and operating performance. Some of these KPIs are not defined under Ind AS and are not presented in accordance with Ind AS. These KPIs have limitations as analytical tools. Further, these KPIs may differ from the similar information used by other companies and hence their comparability may be limited. Therefore, these metrics should not be considered in isolation or construed as an alternative to Ind AS measures of performance or as an indicator of our operating performance, liquidity, profitability or results of operation. Although these KPIs are not a measure of performance calculated in accordance with applicable accounting standards, our Company's management believes that it provides an additional tool for investors to use in evaluating our ongoing operating results and trends and in comparing our financial results with other companies in our industry because it provides consistency and comparability with past financial performance, when taken collectively with financial measures prepared in accordance with Ind AS.

Brief explanation of the relevance of the KPIs for our business operations is set forth below.

Key Performance Indicators (KPIs)	Description and Rationale
Financial	
Revenue from Operations	Revenue from operations represents the scale of our business as well as how effectively our Company is generating revenue from core business operations.
Gross profit	Gross Profit represents the profit a company makes after deducting the cost of goods sold (COGS) from its revenue. It shows how efficiently a company produces and sells its products.
Gross profit margin	Gross Profit Margin is the percentage of revenue that remains after covering the direct costs of production. It gives a clearer view of profitability as a percentage.
EBITDA	EBITDA is an indicator of the operational profitability and financial performance of our core business. It is used by our management to track operational profitability and financial performance as it focuses solely on operational performance of our business, excluding other factors.
EBITDA margin	EBITDA Margin is an indicator of percentage of revenue that converts into EBITDA.
PAT	Restated profit for the year is an indicator of the overall profitability and financial performance of our business.
PAT Margin	Restated profit for the year margin is an indicator of percentage of revenue that converts into profits. It is used by our management to track overall profitability and financial performance.
ROE	Return on Equity represents how efficiently we generate profits from the shareholders' funds.
ROCE	Return on Capital Employed represents how efficiently we generate earnings from the capital employed in our business.
Core NWC days	Core NWC typically includes just the operating current assets and liabilities directly tied to day-to-day business operations, such as: Accounts receivables, Inventory and Accounts Payables

Key Performance Indicators (KPIs)	Description and Rationale
Net debt to equity ratio	The Net Debt to Equity Ratio is a financial metric used to assess a company's financial leverage and risk level by comparing its net debt to shareholders' equity.
Net debt to EBITDA ratio	Net Debt / EBITDA represents extent to which we can cover debt (less cash and cash equivalents, and other bank balances) in terms of EBITDA generated by us. It is used by our Management to track leverage levels.

Comparison of the KPIs of our Company with Listed Industry Peers

Key Performance Indicators (KPIs)	Unit of measurement	Shankesh Jewellers Limited			Shanti Gold International Limited			Sky Gold & Diamonds Limited		
		FY 2026	FY 2025	FY 2024	FY 2026	FY 2025	FY 2024	FY 2026	FY 2025	FY 2024
Operational										
Quantity of Gold Processed	Kgs	1397.48	1,935.92	1,795.52	N.A.	N.A.	N.A.	N.A.	N.A.	N.A.
Financial										
Revenue from Operations	₹ millions	16,307.87	14,038.26	10,617.83	20,187.09	11,064.07	7,114.34	62,948.87	35,480.20	17,454.84
Gross profit	₹ millions	1,804.04	780.68	453.81	2,190.77	1,054.95	617.23	5,320.98	2,508.91	1,046.56
Gross profit margin	Percentage	11.06%	5.56%	4.27%	10.85%	9.53%	8.68%	8.45%	7.07%	6.00%
EBITDA	₹ millions	1,579.00	653.47	285.99	1989.97	899.16	498.5	4343.48	1,963.70	772.49
EBITDA margin	Percentage	9.68%	4.65%	2.69%	9.86%	8.13%	7.01%	6.90%	5.53%	4.43%
PAT	₹ millions	1,066.81	403.12	128.16	1,401.54	541.05	268.68	2,818.31	1,326.55	404.81
PAT Margin	Percentage	6.54%	2.87%	1.21%	6.94%	4.89%	3.78%	4.48%	3.74%	2.32%
ROE	Percentage	50.94%	40.07%	21.26%	23.42%	39.28%	27.79%	23.37%	19.40%	16.58%
ROCE	Percentage	41.57%	26.28%	16.46%	24.04%	22.93%	15.95%	20.60%	14.53%	13.39%
Core NWC days	No. of days	81.33	62.35	58.85	126.62	102.11	103.83	72.92	84.67	76.11
Net debt to equity ratio	No. of times	0.8	1.44	1.80	0.34	1.67	2.02	0.70	0.87	1.25
Net debt to EBITDA ratio	No. of times	1.06	2.22	3.79	1.03	2.55	3.91	1.93	3.02	3.96
Working Capital Ratio	*No. of times*	*2.00*	*1.65*	*1.50*	*3.31*	*1.44*	*1.39*	*1.77*	*1.66*	*1.47*

8. Past Transfer(s) / Allotment(s)

There has been no issuance of Equity Shares or convertible securities, (excluding the shares issued under issuance of bonus shares), during the 18 months preceding the date of this Red Herring Prospectus, where such issuance is equal to or more than 5% of the fully diluted paid-up share capital of the Company (calculated based on the pre-Offer capital before such transaction(s)), in a single transaction or multiple transactions.

Except for inter-se transfer among the Promoter Group members without any consideration, there have been no secondary sales / acquisitions of Equity Shares or any convertible securities (where promoter / members of promoter group or shareholder(s) or Selling shareholders having the right to nominate director(s) in the Board of the Issuer Company are a party to the transaction) equivalent to or exceeding 5% of the fully diluted paid-up share capital of the Company(calculated based on the pre-Offer capital before such transaction(s)), whether in a single transaction or a group of transactions during the 18 months preceding the date of the this Red Herring Prospectus.

Except as mentioned below we had not undertaken any new issuance of Equity Shares (other than bonus issue) or any convertible securities, whether in a single transaction or a group of transactions during the 18 months preceding the date of the Red Herring Prospectus

Date of Issue	Type of Issue	No. of Equity Shares	Price per Equity Shares
September 05, 2025	Private Placement	26,585	66.67*

**After considering the effect of bonus issue and split of equity shares.*

Weighted Average Cost of Acquisition (WACA) based on primary / secondary transactions (secondary transactions where by promoter / members of the promoter group or shareholder(s) or selling shareholders having the right to nominate director(s) in the Board of the Issuer Company are a party to the transaction) during the 3 years preceding the date of this Red Herring Prospectus (irrespective of the size of transactions) is given below:

Past Transactions	WACA	IPO Price
WACA of Primary issuance*	66.67	[●]
WACA of Secondary transactions	Nil	[●]

**After considering the effect of bonus issue and split of equity shares.*

9. The face value of our share is ₹ 5.00 per share and the Offer Price is of ₹ [●] per share are [●] times of the face value.

The Company in consultation with the Lead Manager believes that the Offer price of ₹ [●] per share for the Public Offer is justified in view of the above parameters. The investors may also want to peruse the Risk Factors and Financials of the Company including important profitability and return ratios, as set out in the Financial Statements included in this Prospectus to have more informed view about the investment proposition. The Face Value of the Equity Shares is ₹ 5.00 per share and the Offer Price is [●] times of the face value i.e. ₹ [●] per share.